

# MASTER'S DEGREE PROGRAMMES IN COMMUNICATION

Master of Communication [MComm] &  
Master of Arts (Communication) [MAComm]

## TEACHING STAFF & AREA OF EXPERTISE/RESEARCH

### POTENTIAL SUPERVISORS (MAIN/CO)



**Dr Priscilla Moses**  
**Assistant Professor**  
**Head of Programme (PhD in Education)**  
**Faculty of Creative Industries**

**Area of Expertise:**  
Educational Technology, Technology Acceptance, E-Learning,  
Blended Learning, STEM Education, Google Classroom,  
Structural Equation Modelling

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=priscilla>  
**Email:** priscilla@utar.edu.my



**Dr Ngeow Yeok Meng**  
**Assistant Professor**  
**Deputy Head (Centre for Curriculum Development and Innovation)**  
**Faculty of Creative Industries**

**Area of Expertise:**  
Scholarship of Teaching and Learning (SoTL), Ethnic Studies,  
Discourse Analysis

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=ngeowym>  
**Email:** ngeowym@utar.edu.my



**Dr Sharon Jacqueline a/p Albert Wilson**  
**Assistant Professor**  
**Chairperson (Centre for Media and Communication Research)**  
**Faculty of Creative Industries**

**Area of Expertise:**

Crime and Media, Qualitative Research and Digital Communities, Scams and Online Frauds, Women and Gender.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=sharon>

**Email:** sharon@utar.edu.my



**Dr David Tneh Cheng En**  
**Assistant Professor**  
**Dean**  
**Faculty of Creative Industries**

**Area of Expertise:**

Performativity, Digital Humanities, Creativity, Literature Education.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=tnehce>

**Email:** tnehce@utar.edu.my



**Dr Santhidran a/l Sinnappan**  
**Associate Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**

Health Communication, Media Effects, Misinformation, Online Scam and Cyber-Fraud

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=santhidran>

**Email:** santhidran@utar.edu.my



**Dr Cynthia Lau Pui-Shan**  
**Assistant Professor**  
**Deputy Dean (R&D and Postgraduate Programmes)**  
**Faculty of Creative Industries**

**Area of Expertise:**

Media and Communication, Online Communities, Social Media, Social Inclusion.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=laups>

**Email:** laups@utar.edu.my



**Dr Chong Eu Choong**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Religion and Politics, Social Theory, Urban Politics.

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=chongec>  
**Email:** chongec@utar.edu.my



**Mr Thinavan a/l Periyayya**  
**Associate Professor**  
**Deputy Dean (Academic Development and Undergraduate Programmes)**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Advertising Communications, Corporate Social Responsibility.

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=thinavan>  
**Email:** thinavan@utar.edu.my



**Dr Hooi Chee Mei**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Applied Linguistics, Syntax, Pragmatics, Teaching Methodology, English for Specific Purpose (ESP).

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=hooicm>  
**Email:** hooicm@utar.edu.my



**Dr Thanaseelen a/l K.P. Rajasakran**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Advertising, Marketing Communications, Financial Communications, Business Journalism.

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=thanak>  
**Email:** thanak@utar.edu.my



**Ts Dr Ang Kok Yew**  
**Lecturer**  
**Deputy Dean (Student Development and Industrial Training)**  
**Faculty of Creative Industries**

**Area of Expertise:**

3D Modeling and 3D Animation, Advertising Design, Cultural Studies, Multimedia Design, New Media, Web Design.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=angky>

**Email:** angky@utar.edu.my



**Dr Aloysius Yapp**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**

Conceptualization and Visualization, Visual Art Studies, Film Language, Contextual Practice, 2D Animation, Graphic Novel/Comic and Concept Art, Heritage and Culture Preservation by New Media- 2D Animation and Graphic Novel, Practice Led Research, Immersive Technology in Heritage & Culture Preservation.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=aloysius>

**Email:** aloysius@utar.edu.my



**Dr Nadya Supian**  
**Assistant Professor**  
**Chairperson (Centre for Modern Languages and Literature)**  
**Faculty of Creative Industries**

**Area of Expertise:**

Critical Thinking, Educational Psychology, Game-Based Language Learning, Language Teaching, Language Learning, Metacognition in Language Learning, Mobile-Assisted Language Learning, Motivation in Language Learning, Vocabulary Acquisition & Development

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=nadya>

**Email:** nadya@utar.edu.my



**Dr Carmen Nge Siew Mun**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Malaysian Visual Art, Teaching and Creativity

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=ngesm>  
**Email:** ngesm@utar.edu.my



**Dr Charanjit Kaur a/p Darshan Singh**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Gender Identity, Social Anthropology, Socio-Cultural and Religious Studies, Youth Studies.

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=charanjit>  
**Email:** charanjit@utar.edu.my



**Dr Nor Azlili binti Hassan**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Family, Media and Society, Social Cultural Studies, Ethnic Studies, Gender Studies.

**Homepage url:** <http://www.utar.edu.my/cv/index.jsp?cv=azlili>  
**Email:** azlili@utar.edu.my



**Dr Kayatri a/p Vasu**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**  
 Assessment and Evaluation in Education, Educational Psychology,  
 English for Specific Purpose, ESL Writing, Mixed-Method Research

**Homepage url:**  
<http://www.utar.edu.my/cv/index.jsp?cv=kayatri>  
**Email:** kayatri@utar.edu.my





**Dr Swagata Sinha Roy**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**

Commonwealth Literature, English Language, Literatures of the Diaspora.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=swagata>

**Email:** swagata@utar.edu.my



**Dr Loo Hong Chuang**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**

Media and Cultural Studies, Critical Tourism Studies, Media, Nationalism, and Identity.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=loohc>

**Email:** loohc@utar.edu.my



**Dr Chin Yee Mun**  
**Associate Professor**  
**Chairperson (Tun Tan Cheng Lock Centre for Social and Policy Studies)**  
**Faculty of Creative Industries**

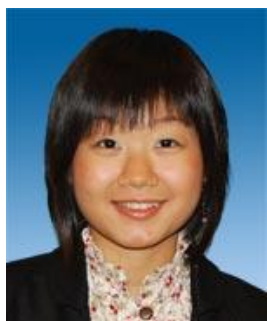
**Area of Expertise:**

Ethnic Relations, Politics in Malaysia.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=chinym>

**Email:** chinym@utar.edu.my



**Dr Tan Jue Jun**  
**Assistant Professor**  
**Faculty of Creative Industries**

**Area of Expertise:**

Journalism, Media and Communication (in particular social media and new media), Media and Politics, Media Effects, Media Use.

**Homepage url:** <http://www.utar.edu.my/cv/index.jsp?cv=tanjj>

**Email:** tanjj@utar.edu.my



**Dr Saraswathy a/p Thurairaj**  
Assistant Professor  
Faculty of Creative Industries

**Area of Expertise:**

Communication, Critical Discourse Analysis (CDA), Curriculum Design, First Language Acquisition, Gender Studies, Language Policies, Multimedia Annotations and ICT, Multiple Intelligences, Teaching of English as a Second Language

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=tsaraswathy>

**Email:** tsaraswathy@utar.edu.my



**Dr Lim Soo Jin**  
Lecturer  
Faculty of Creative Industries

**Area of Expertise:**

Advertising, Creative Thinking, Gender Studies.

**Homepage url:** <http://www.utar.edu.my/cv/index.jsp?cv=sjlim>

**Email:** sjlim@utar.edu.my



**Dr Soon Thean Bee**  
Assistant Professor  
Faculty of Creative Industries

**Area of Expertise:**

Malaysia Ethnic Politics, Malaysia-China Relations, Political Communication, Political Psychology, Political Science.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=soontb>

**Email:** soontb@utar.edu.my



**Dr Tan Wooi Yee**  
Assistant Professor  
Chairperson (Centre for International Studies)  
Faculty of Creative Industries

**Area of Expertise:**

Broadcast Journalism, Malaysia's Foreign Policy, China's Foreign Policy, Energy Security.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=tanwy>

**Email:** tanwy@utar.edu.my



**Dr Ng Chan Chai**  
Assistant Professor  
Faculty of Creative Industries

**Area of Expertise:**

Chinese Education Studies, Cross Culture Communication, Ethnic Relation, Religion Values and Ethics.

**Homepage url:** <http://www.utar.edu.my/cv/index.jsp?cv=ngcc>

**Email:** ngcc@utar.edu.my



**Dr Rajini Kumar a/l Sreedharam**  
Assistant Professor  
Faculty of Creative Industries

**Area of Expertise:**

Constitutional Law, Cyber Law, Human Rights, Media Law, Freedom of Expression, New Media Communication and Liabilities.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=rajini>

**Email:** rajini@utar.edu.my



**Mr Zachary Roland a/l A.F. Anthony**  
Assistant Professor  
Faculty of Creative Industries

**Area of Expertise:**

Attitude Management, Communication and Presentation skills, Emotional Intelligence, Event management Skills, Human Relations Skills, Ideas Generation Skills and Creative Content Generator.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=zachary>

**Email:** zachary@utar.edu.my



**En Raduan bin Sharif**  
Senior Lecturer  
Faculty of Creative Industries

**Area of Expertise:**

Digital Media & Technology, Financial Communication/Public Relations, Health Communication, International Public Relations.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=raduan>

**Email:** raduan@utar.edu.my





**Ms Chew Wee Lee**  
**Senior Lecturer**  
**Faculty of Creative Industries**

**Area of Expertise:**

Corporate Communication, Public Relations Writing, Public Speaking.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=chewwl>

**Email:** chewwl@utar.edu.my



**Mr Beh Chun Chee**  
**Lecturer**  
**Head of Programme (Master of Communication)**  
**Faculty of Creative Industries**

**Area of Expertise:**

Film Studies, Visual Studies, Cultural Studies, Video Editing, Video Production.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=behcc>

**Email:** behcc@utar.edu.my



**Mr Kenneth Lee Tze Wui**  
**Lecturer**  
**Head of Department (Department of Mass Communication)**  
**Faculty of Creative Industries**

**Area of Expertise:**

Ethnicity and Nation Building, Media and Communication Studies.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=leetw>

**Email:** leetw@utar.edu.my



**Pn Raja Rodziah binti Raja Zainal Hassan**  
**Lecturer**  
**Faculty of Creative Industries**

**Area of Expertise:**

Mass Communication, Media Studies, Documentary.

**Homepage url:**

<http://www.utar.edu.my/cv/index.jsp?cv=rodziahr>

**Email:** rodziahr@utar.edu.my